

2015
Art For Horses



*3rd Annual Edyth Horton
Horse Protection League Art Show*

AN EXHIBIT OF HUMAN CREATIVITY FOR THE BENEFIT OF THE EQUINE SPIRIT

FRI, AUGUST 21 OPENING RECEPTION, 6-9PM | SAT, AUGUST 22 - FRI, SEPTEMBER 18

LAKWOOD CULTURAL CENTER, 470 S. ALLISON PKWY., LAKWOOD, CO

Invitation to Exhibit

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2015 Edyth Horton Art For Horses

AN EXHIBIT OF HUMAN CREATIVITY FOR THE BENEFIT OF THE EQUINE SPIRIT

The 3rd Annual Horse Protection League Art Show

At the Lakewood Cultural Center, 470 S. Allison Parkway, Lakewood, CO 80226

Opening Reception, Friday, August 21, 2015, 6:00-9:00pm

Sat, August 22 - Fri, September 18, 2015, Mon-Fri 8:00am -5:00pm, Sat 10:00am-2:00pm

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The Horse Protection League is proud to present its 3rd juried fundraising art show that brings horse lovers and art lovers together. Founded in 1994, The Horse Protection League is a non-profit organization dedicated to the welfare of equines and to empowering people and horses to help each other. HPL is supported and operated by dedicated volunteer members, donors, and sponsors. www.thehorseprotectionleague.org

Art for Horses is a fine art show of: paintings, drawings, sculpture, etchings, monotypes, photography, and mixed media

Show criteria/eligibility:

- Western or equine in subject matter, look, feel, or theme (broadly defined)
- Media: paintings, drawings, sculpture, etchings, monotypes, photography, mixed media
- Each artist may submit 1-5 pieces for consideration
- Bin art opportunities are available to exhibiting artists
- 3D works weight limit: cannot weigh over 200 lbs.
- Open to artists over age 18
- Artwork must be priced and ready for display and sale
- All artwork must be the original work of the artists and executed in a professional manner
- Archival quality reproductions are acceptable (i.e.: giclee prints)
- Any artwork not conforming to criteria, eligibility and conditions stated in this prospectus will not be accepted

Jurors:

- Allan Duerr, Co Publisher of *Art of the West* magazine
- Janene DiRico-Cable, Award Winning Artist
- Ray Mark Rinaldi, Fine Arts Journalist of *The Denver Post*

Prizes:

- Best of Show: \$500 — 1st Place: \$300 — 2nd Place: \$200 — 3 Juror's Choice (1 per juror)

Sales of artwork: Artwork sale price is set by the artist. Artwork must be for sale during the exhibit. The Horse Protection League retains a 40% of sale price and artist retains 60% of sale price. Prices may not be changed after submission, and applicable taxes will be added to the price. Works not sold will be returned to the artist at the artist's expense.

Opening reception:

Join us on Friday August 21, 2015, 6:00-9:00pm at the Lakewood Cultural Center, 470 S. Allison Parkway, Lakewood, CO 80226 for the artists reception, hors d'oeuvres, and beverages.

Entry submission/deadline/application:

- \$35 non-refundable entry fee for 1-5 entries
- Enter this show via www.callforentry.org (CaFÉ™) :
https://www.callforentry.org/festivals_unique_info.php?ID=2457&sortby=fair_name&apply=yes
- **Entries are due June 19, 2015**
- **If you have questions, email or call: vicki@thevictorystudio.com, 303-332-9344**
- acceptance and/or decline notifications will be sent end of June or 1st week of July

How to enter:

- Online submission and fees are being handled by CallforEntry.org (CAFÉ).
- Create your free account with CaFÉ™. (www.callforentry.org) and register as an artist
- You can search within CAFÉ for the Art for Horses show by the deadline date: June 19, 2015
- Upload your images (must use .jpg format. No more than 1920 pixels along their longest edge, 90dpi. No masking or background canvas necessary. File size must be less than 5 megabytes. DO NOT Watermark your images.)
- Image naming requirements: First 4 letters of your last name, followed by an underscore. First initial of your first name, followed by an underscore. the title of the work, followed by an underscore. For example file name for Jan Smith's entry of Dreams would be titled: "Smit_J_Dreams.jpg"
- Pay your entry fee, submit artist statement/bio, artist contact details, and image details
- After all edits, and choosing your images, finalize and submit

Delivery of accepted work:

- Each accepted work must be delivered to Lakewood Cultural Center:
 - 470 S. Allison Parkway, Lakewood, CO 80226, on:
 - Monday, August 17, 2015 from 8:00am - 4:00pm,
 - or Tuesday, August 18, 2015, from 8:00am - 4:00pm

- Artwork must be labeled with artist's name, address, phone number, title and price
- Accepted works must be exhibit ready: framed with hanging wire, and appropriate glass, no sawtooth hangers, HPL and LCC reserve the right to alter hanging mechanisms if necessary
- Shipped work MUST CONTAIN PRE-PAID POSTAGE and PAPERWORK for return shipping. If the postage and paperwork is not contained, your work will NOT be considered. Shipping: Artwork must be shipped in strong, reusable cartons or crates with no free-floating styrofoam popcorn packing. All shipping costs are the responsibilities of the artists.
- COD deliveries will not be accepted
- Late or damaged shipments will be returned
- HPL/Lakewood Cultural Center are not responsible for damage/loss during transportation

Pick-up of unsold work: unsold work must be picked up at Lakewood Cultural Center on:

- Monday, September 21, 2015 from 8:00am - 4:00pm
- or Tuesday, September 22, 2015, from 8:00am - 4:00pm

Bin art : If your work is selected for the juried show you may bring up to 15 pieces of matted bin work or cards for sale. All sales will be conducted by HPL/LCC and a 40% of the sale goes to HPL and 60% of the sale goes to the artist on any work sold. Accepted bin art, must be clearly labeled with the artist's name, phone number, item name, and price. You MUST submit a completed inventory sheet for all work. Such work is to be shipped or hand-delivered per the same deadline and method as the juried in work.

For more information call: Vicki at 303.332.9344 or email vicki@thevictorystudio.com

Location of show, display and management of art and legal agreement:

Lakewood Cultural Center will have limited insurance while art work is at or on display in the Lakewood Cultural Center. It is artist's responsibility to have insurance and artists will be responsible for their work outside of, and during transportation to and from the the Lakewood Cultural Center. Submission to the show constitutes an agreement on the part of artist to the conditions set forth in this prospectus. The Horse Protection League, the jurors, and the Lakewood Cultural Center reserve the right to final curatorial, educational, and marketing decisions. Work must be suitable for a general audience of all ages. HPL and LCC reserves the right to reject any artwork that is not deemed to be appropriate.

Participant's Waiver: Submission of work automatically waives any claim for damage or loss against The Horse Protection League, including the officers, members, employees, and volunteers. By submission, artists whose submissions are chosen for the exhibition grant the Horse Protection League and the Lakewood Cultural Center the right to use their images for purposes of marketing the exhibition. Artists grant the use of their image(s) as stated, without further contact or compensation from The Horse Protection League and/or the Lakewood Cultural Center.

Important dates:

entries due: June 19, 2015

earliest shipment date: arrival no earlier than Monday, August 17, 2015

latest shipment date: arrival no later than Tuesday, August 18, 2015

delivery of art to the Lakewood Cultural Center:

Monday, August 17, 2015 or Tuesday, August 18, 2015

notifications of accepted or declined: end of June or 1st week of July

public and artists opening reception: Friday, August 21, 2015

exhibition dates: Saturday, August 22 through Friday, September 18, 2015,
Mon - Fri 8:00am - 5:00pm, Sat 10:00am - 2:00pm

pickup or return of unsold work: Monday, September 21, 2015 or
Tuesday, September 22, 2015, from 8:00am - 4:00pm

Lakewood Cultural Center, 470 S. Allison Parkway, Lakewood, CO 80226
303-987-7845

